

U.S. Food and Drug Administration Protecting and Promoting Public Health



2015 FDA/ORA Public Health and Regulatory Food and Feed Training Summit

National Curriculum Framework: Feed and Food Professionals











Training Summit Topics

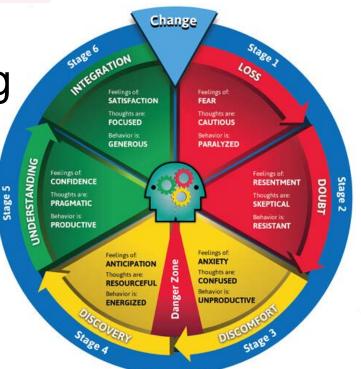
- Program Alignment
- Integrated Food Safety System
- Partnership for Food Protection
- Impact of Curriculum Framework
- Curriculum Standards
- National Food & Feed Curriculum





Training Summit Topics

- Training Effectiveness
- FSMA influence on Training
- Course Design Evaluation
- Instructor Development
- ORA Style Guide
- Integration of Partners
- Vision







Training Development Approach

Previous approach

New approach

- Reactionary
- Topic-based
- Content- single SME viewpoint
- Redundancies (repetitive content)
- Not measurable
- Reliance on instructor-led

- Outcomes-based
- Aligned to performance
 expectations (competencies)
- Consistency of delivery
- Standardization
- "Teach once then reinforce"
- Multiple treatment modalities





Overarching Goal

A competent workforce doing comparable work

- Steps to an Integrated Training System:
 - Define performance expectations (metrics)
 - Competencies observable & measurable
 - Performance/competency assessment
 - Identify competency gaps
 - Professional improvement plan
 - Treatment training, coaching, etc.
 - Reassessment



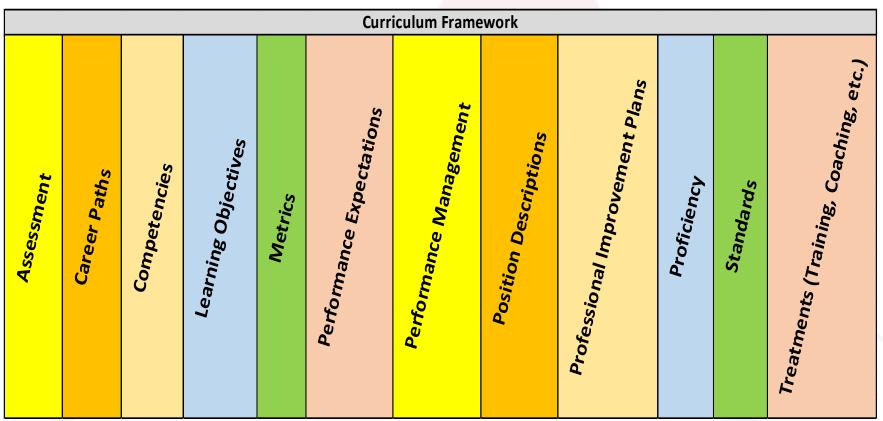


Curriculum Framework Concept

Curriculum Framework								
Leadership	Recognitio							
Leadership								
	Recognitio							
Technical Specialist	Unprocessed Concentration	Manufactured Concentration	Retail Concentration					
		Professional Level						
	Recognitio							
Advanced	Unprocessed Concentration	Manufactured Concentration	Retail Concentration	Spanning Content Areas				
	Recognitio							
Entry	Unprocessed Foundations	Manufactured Foundations	Retail Foundations					
		Core Content						



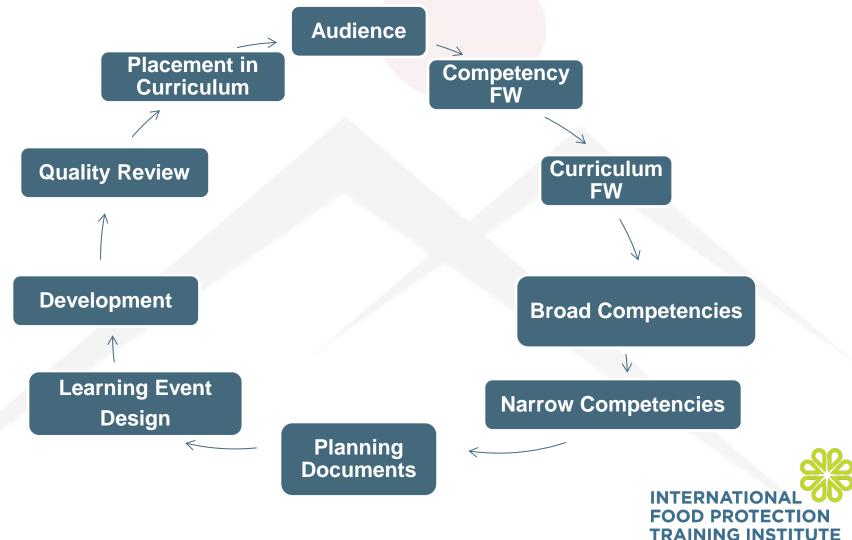
Under the Hood







Curriculum Development Process





Curriculum Process

- Outcomes-based
 - What are the performance expectations?
 - Determine competencies.
 - Build a system of learning events to help achieve competencies.
- Learning events include:
 - Training
 - Education
 - Experience
 - Coaching
 - Mentoring
 - Networking

- Workshop
- Conference
- Job Shadowing
- Standardization
- Assessing
- Evaluating





Main Curriculum Framework

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Online Interactive Framework

INTERNATIONAL CURRICULUM

IFPTI - Curriculum Framework Conceptual Overviews

Competency Framework					Curriculum Framework							
			Critical Thinking	Organizational	onal	Leadership	Recognition of Competency Attainment					
	Communication	Core		Critical Thinking	Critical Thinking	Critical Thinking	Awareness	-	Technical	Technical	Leadership	Core Content
		Hover for Competencies	Hover for Competencies	Hover for Competencies	Hover for Competencies		Recognition of Competency Attainment					
Leadership	Hover for Competencies					Technical Specialist	Unprocessed Concentration Manufactured Concentration Retail Concentration					
							Core Content	Professional				
Technical Specialist	Hover for Competencies		Recognition of Competency Attainment	Level Spanning								
Specialist	Competencies	Competencies	Competencies	Competencies	Competencies	Advanced	Unprocessed Concentration Manufactured Concentration Retail Concentration	Content Areas				
Advanced	Hover for		Core Content									
	Competencies	Competencies	Competencies	Competencies	Competencies		Recognition of Competency Attainment					
Entry	Hover for Competencies		Hover for Hover for	Hover for	Hover for	Entry	Unprocessed Foundations Manufactured Foundations Retail Foundations					
Entry			Competencies	Competencies Competencies		Core Content						

Competency Framework

The Competency Framework is a model that broadly defines the blueprint for excellent performance within the profession, at various points of one's career. The framework helps identify high-level comp (desired outcomes or behavior), enumerates metrics by which competency can be measured, spells out observable and measureable characteristics, and provides evaluation criteria.

Five competency domains have been identified (Communication, Core, Critical Thinking, Organizational Awareness, and Technical), along with four professional levels, depending on the regulator's cur (Entry, Advanced, Technical Specialist, and Leadership). Hovering the cursor over each "box" in the Competency Framework reveals the competencies specific to the individual's professional level and competency domain. To illustrate, a regulator at the Advanced Level is expected to have the following competencies related to the Organizational Awareness domain:

· Collaborate as a member of workgroups.





Integration of Stakeholders

Task: Build 25 ORA online courses in 9 months

- Use competency blueprints developed by multistakeholder teams
- Split work up between 6 developers
- Recruit SMEs to write content
- Form 25 ISD teams
- Review and place in National Curriculum
- Host on multiple LMS's





SME Recruitment

- 176 responded to call for SMEs
 - Federal: 63
 - State: 48
 - Local: 12
 - University: 15
 - Canada: 4
 - Industry: 18
 - Other (consultants, retired, etc.): 18
- 140 assigned to ISD teams





Learning Event Design

- Teams including:
 - Instructional designers
 - Subject matter experts
 - Peer reviewers
 - Project managers
- Use:
 - Program alignment planning document
 - Content alignment planning documents
- Product: Design documents, storyboards.





Development

- Teams including:
 - Instructional designers
 - Subject matter experts
 - Peer reviewers
 - Project managers
- Use
 - Program alignment planning document
 - Course alignment planning documents
 - Design documents
 - Design standards
- **Product:** Learning event materials





Quality Review

- External peer review of:
 - Alignment with planning documents
 - Content accurate and appropriate for the audience
 - Design/development process
 - Materials
 - Instructional methodology
 - Fit within the curriculum framework
- IFPTI working on quality review standards with the Canadian Food Inspection Agency (CFIA)





Placement in Curriculum

- Learning event materials that:
 - Meet the criteria of course review process
 - Align with the desired outcomes of target audience
- Placement:
 - Assigned to a curriculum framework content area
 - Given a course prefix and number
 - Sequenced within the target audience curriculum (learning path)
 - Placed in learning event catalog (open source)
 - Available for delivery





Other Training Efforts

- Alliances
 - Produce Safety
 - Sprout Safety
 - Seafood HACCP
 - Human PC + FSVP
 - Animal PC
- FSMA Regulator Courses
- National & Regional Coordination Centers
- NASDA Produce Safety Training Plan





Questions?



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